

## **Biography -- Bruce M. Tartaglione**

For more than 43 years, Bruce has worked closely with aftermarket warehouse distributors to increase market presence, grow customer relationships, and drive revenue. He understands the challenges that face warehouse distributors today and, more importantly, what those challenges mean for their business.

Prior to joining Schwartz Advisors, Bruce served as the Senior Strategist at Airtex-ASC, Senior Vice President of Global Sales & Marketing at Brake Parts Inc., Vice President of Traditional Aftermarket at United Components Inc., Vice President of Sales & Marketing at Wells Manufacturing, and held senior executive positions at BWD Automotive/Standard Motor Products.

As a proven and dedicated aftermarket veteran, Bruce understands business operations, the people behind those operations, and how to communicate value to both sides of the table. He serves multiple roles with Schwartz Advisors—a subject matter expert, a guide and support representative for sellers, and a partner for warehouse distributors looking to drive and support strategic growth.